



WEDDING

PHOTOGRAPHY BY LISA



...erwriter and Joint Bookrunner

**THANK YOU FOR ENQUIRING ABOUT
WEDDING PHOTOGRAPHY WITH MYSELF,
HOPEFULLY, THIS BROCHURE WILL GIVE YOU A
BETTER IDEA ON MY STYE, APPROACH, PRICES
AND HELP YOU DECIDE IM THE
PHOTOGRAPHER FOR THIS SPECIAL DAY .**



**LISA FORD
07724857435**

WHAT TO EXPECT FROM ME



I've been photographing weddings for 2 years, professionally, but capturing my children for 13 years and family and friends events for longer!

I believe I am new and fresh to the market which means I'm not "stuck in my old ways" I can stay up to date with any trends or new concepts - new fun posing and thinking more about your side of an idea than "traditional photography"

I believe great wedding photography is about telling the real story of your day. Awesome wedding photography should be fun, relaxed, and always about you.

MY STYLE AND APPROACH



Let's tell the story of your day

I'm a relaxed wedding photographer who's on hand but doesn't take over your day.

Your portraits will be fuss-free and all about you as a couple!

I'll focus on the little hellos and the big smiles from your family and friends.

From short, intimate weddings through to multi-day coverage.

Of course, I'm here to help with posing ideas and creating some beautiful portraits of this is what you want to be included in the photos.

below are some ideas





MY STYLE AND APPROACH TO WEDDING PHOTOGRAPHY
RELAXED, INFORMAL, AND ALL ABOUT YOU AS A COUPLE

WHAT IS DOCUMENTARY PHOTOGRAPHY?

IT'S ABOUT CAPTURING YOUR DAY NATURALLY AND NOT STAGING SHOTS.
IT'S RELAXED, INFORMAL, AND ABOUT TELLING THE REAL STORY.

IT'S MY FAVORITE TYPE OF PHOTOGRAPHY, ALLOWING ME TO BE PRESENT,
AND ON-HAND WHILST NOT TAKING OVER YOUR DAY.

DOCUMENTARY WEDDING PHOTOGRAPHY IS BEING IN THE MOMENT
AND PHOTOGRAPHING THE REAL CONNECTIONS BETWEEN YOU AS A
COUPLE.

COUPLE PORTRAITS CAN OFTEN BE THE LEAST DOCUMENTARY PART OF
ANY WEDDING. AS YOU MAY WANT SOME STAGED IMAGES I CAN HELP
MAKE THEM LESS STAGED AND GIVE PROMPTS TO MAKE THESE LOOK AS
NATURAL AS POSSIBLE...

THAT'S WHY I WORK VERY HARD ON MAKING SURE THAT IT'S ABOUT WHO
YOU ARE AS A COUPLE AND NOT A CHECKLIST OF POSES.







KIND WORDS

Thank You!



Holly Hill  recommends **Photography** 

By Lisa.

1 h · 

Lisa... what can I say about you and your service , you came to me in my darkest hour when I need someone 4 weeks before my wedding because of some not completely there service . From the moment I messaged you I knew you was special and meant to be . The commutation between us both has been ongoing always checking in on me to make sure I'm okay. The leading up to the wedding she made us feel secured and happy and knowing she was going to be there made me even more happy after what I just been through . On the day Lisa turn up ready to shoot pictures , we had so much fun doing our morning of the wedding pictures and she then went off to the venue to meet the groom and guests. Lisa was everywhere on the night taking pictures which is what I wanted and even though it rained we wanted until the rain stopped to get couple pictures which was nice.

Thank you so much Lisa you been amazing and I'm so happy you was apart of my day and I can't wait to see the pictures.

Holly & Eddie 21.09.23



DONT JUST TAKE MY WORD

PLEASE VISIT GOOGLE REVIEW OR MY FACEBOOK PAGE TO READ ALL
MY REVIEWS YOU GET A GREAT IDEA ABOUT WHO IAM ON THERE FROM
ALL MY REAL COUPLES



WEDDING PACKAGES

2024 * 2025 * 2026



COLLECTIONS

ROMANTIC

£450

CEREMONY ONLY

2 HOURS COVERAGE
CEREMONY AFTER COUPLE &
GROUP PORTRAITS
FULLY EDITED DIGITAL IMAGES
ONLINE GALLERY

CHERISH

£650

HALF DAY

5 HOURS COVERAGE
PREP & CEREMONY OR
CEREMONY & RECEPTION
FULLY EDITED DIGITAL IMAGES
ONLINE GALLERY

LOVE STORY

£1350

PREP TO FIRST DANCE

PRE WEDDING REHEARSAL PHOTO SESSION

FULLY EDITED DIGITAL IMAGES
ONLINE GALLERY 800+ IMAGES

CRYSTAL USB AND 10 PRINTS OF YOUR CHOICE IN A
KEEPSAKE BOX

CHAMPAGNE OR SPARKLERS FOR PHOTOS

FAIRYTALE

£2600

ALL OF THE LOVE STORY...PLUS:

MEET AT YOUR VENUE TO WALK AND DISCUSS PHOTOGRAPHY
OPTIONS/IDEAS MEET YOUR PLANNER

2 PHOTOGRAPHERS ON THE WEDDING DAY

LUXURY FINE ART PRINTED ALBUM
& DESIGN CONSULTATION

30 MIN COVERAGE AFTER YOUR FIRST DANCE

FULL 30 IMAGE PREVIEW GALLERY

PERSONALISED APP FOR YOU TO SHARE WITH FRIENDS AND
FAMILY EASILY

IF YOU HAVE ANY QUESTIONS,
FEEL FREE TO SEND ME A MESSAGE

07724857435

WEDDING PACKAGES

2 0 2 4 * 2 0 2 5 * 2 0 2 6



ENCHANTED

£999

PREP TO FIRST DANCE

COVERAGE OF PREP TO FIRST
DANCE

FULLY EDITED DIGITAL IMAGES

500-700 IMAGES

ONLINE GALLERY

07724857435



WEDDING ENHANCEMENTS

WEDDING
REHEARSAL SHOOT

£200

USB WITH GALLERY

FROM £30

TRAVEL OUTSIDE
OF KENT PLEASE
MESSAGE FOR
DETAILS

ALBUMS

FROM £300

MOBILE FOOTAGE
THE NEXT DAY
THIS IS PERFECT FOR
ANY ONE THAT INTO
TIK TOK/INSTAGRAM!

£250

SECOND PHOTOGRAPHER
TO CAPTURE THE OTHER PERSON GETTING
READY
GUEST/CANDIDS AND OPPOSITE ANGLES TO
WHAT I WILL CAPTURING

£600







WHAT IS THE PREP STAGE?

CAPTURING THE PREP IS NOT JUST YOU GETTING YOUR MAKEUP, HAIR, OR GETTING DRESSED.

THIS IS THE TIME I TAKE PHOTOS OF YOUR DRESS OR SUITS CAPTURING ALL THOSE DETAILS OF THE AMAZING OUTFITS YOU HAVE SELECTED FOR YOUR DAY

I ALSO TAKE ALL THE DETAILS FROM SHOES, VEIL, PERFUME RINGS, ETC, AND CREATE IMAGES SO YOU CAN REMEMBER EVERY LITTLE BIT THAT WAS USED ON YOUR DAY - IT'S A GREAT IDEA TO SAVE INVITATIONS - MATERIAL FROM BRIDESMAID DRESSES FOR THIS PART! OR IF YOU HAVE ANY LOVED ONES' ITEMS YOU WISH TO INCLUDE THEM PLEASE DO! THESE PHOTOS ARE YOUR MEMORIES REMEMBER.

IT'S ALSO THE FEW HOURS BEFORE THE CEREMONY WHEN WE GET TO RELAX AS A GROUP AND SOMETIMES WHEN THE " BRIDAL SQUAD " CAN HAVE SOME FUN PHOTOS TAKEN

I ALSO HELP YOU CREATE FIRST LOOKS WITH YOUR PARTY, OR YOUR PARENTS/ GRANDPARENTS BEFORE YOU LEAVE FOR THE CEREMONY

HAVING HORSE AND CARRIAGES OR CARS TRANSPORT TO THE VENUE? I ALSO TAKE PHOTOS OF THESE DURING THE PREP STAGE AS BY THE TIME WE LEAVE THE CEREMONY AND GET TO THE VENUE THE SUPPLIER NORMALLY LEAVES

IF YOU WOULD LIKE YOUR PARTNER TO HAVE A PHOTOGRAPHER CAPTURE ALL THIS WITH THEM AND THEIR GROOM PARTY THEN PLEASE LET ME KNOW NO LATER THAN 4 WEEKS BEFORE THE WEDDING I CAN ARRANGE AN ADDITIONAL PHOTOGRAPHER FOR £600 THEY WILL DEDICATE THEIR TIME TO THEM, GUESTS ARRIVING, VENUE IMAGES OUTSIDE AND ALL THE CANDID MEMORIES WHILST IM PHOTOGRAPHING YOUR FORMAL PHOTOS AFTER THE CEREMONY - ALL THE MOMENTS YOU WILL BE MISSING AS YOU ARE WITH ME THEY WILL PHOTOGRAPH FOR YOU TO LOOK BACK OVER LATER WHEN I DELIVER THE GALLERY.





REHEARSAL WEDDING DAY PHOTOGRAPHY

THESE SESSIONS ARE A CHANCE TO REHEARSE THE WEDDING DAY, AFTER ALL THIS IS THE FIRST TIME FOR MOST OF YOU. THEY ALLOW US TO CONNECT BEFORE THE WEDDING, PRACTICE IN FRONT OF THE CAMERA FOR SHY PEOPLE, AND SHARE SOME TIPS FOR THE BIG DAY.

BY BEING RELAXED AND COMFORTABLE THIS THEN MAKES THE WEDDING DAY A BREEZE FOR YOU BOTH AND IN TURN, MAKES YOUR IMAGES BREATHTAKING.

IT ALLOWS US TO REHEARSE WHERE TO STAND FOR CERTAIN PARTS OF THE DAY, GIVES YOU A HEADS UP ON HOW TO MAKE THE BIG MOMENTS A WOW FACTOR, AND ALSO MEANS THE WEDDING ISN'T ALL COMPLETELY NEW TERRITORY!

THE SESSION WILL BE FOR 2 HOURS,
ON LOCATION (ILL DISCUSS THIS WITH YOU)
TAKE THIS TIME TO BE YOU - DRESS UP FANCY IF YOU WISH -LIMITATIONS ARE OUR OWN IMAGINATIONS,
BE CREATIVE AND EXPERIMENT TOGETHER.
ITS ALSO PERFECT TO ARRANGE THE DAY OF THE MAKE UP TRIAL SO WE CAN SEE WHAT IT WILL LOOK LIKE ON
CAMERA



LETS MAKE CONTACT!



AFTER READING ALL ABOUT ME AND MAYBE HAVING A LOOK
THROUGH MY WEBSITE WHERE YOU WILL FIND MORE DETAILS,
MORE OF WORK

YOU WILL ALSO SEE MY BLOG THAT I LOVE KEEPING UP TO DATE

ALSO PLEASE FOLLOW ME ON INSTAGRAM AND FACEBOOK IM
VERY ACTIVE AND LOVE SHARING WHAT IM UP TO

IF YOU WOULD LIKE TOO SEE IF IM AVAILABLE ON YOUR WEDDING
DAY

HERES HOW TO CONTACT ME....



CALL ME

IM ALWAYS HAPPY TO CHAT ABOUT YOUR PLANS
YOU DONT NEED TO BOOK A CALL IM AVAILABLE 7AM TILL 11PM
AND IF I DONT ANSWER ILL ALWAYS CALL YOU BACK THE SAME DAY

07724857435



MESSAGE / WHATS APP ME

POP ME A MESSAGE TO SEE IF I HAVE YOUR DATE FREE
OR ARRANAGE A CALL BACK AT A TIME TO SUIT YOU BOTH
I WILL REPLY THE SAME DAY

07724857435



EMAIL ME

ANY FURTHER QUESTIONS PLEASE EMAIL OF YOU DONT WANT TO MESSAGE IM
HAPPY WITH ANY FORM OF CONTACT

photographybylisa@myyahoo.com



WEBSITE CONTACT PAGE

HEAD OVER TO MY WEBSITE AND FILL OUT A CONTACT ME REQUEST AND ILL DO
THE REST!

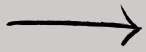


MY JOURNEY WITH YOU BOTH



MAKING CONTACT

I WILL DISCUSS YOUR WEDDING, YOUR IDEAS AND DATES ETC



LET'S BOOK

I WILL SEND YOU A

FORMAL CONTRACT TO SIGN

AN INVOICE WHERE A BOOKING RETAINER IS REQUIRED
50% OF THE TOTAL THIS THEN CONFIRMS YOUR WEDDING

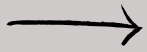


GETTING TO KNOW YOU

THIS IS THE MOST SPECIAL DAY OF YOUR LIVES, IT'S
PLANNED FOR MONTHS AND THE PHOTOGRAPHY IS NO
EXCEPTION

I WILL SEND YOU QUESTIONNAIRES TO GET TO KNOW YOU
BOTH AND YOUR DAY

I WILL MAKE CONTACT TO DISCUSS THE BIG DAY AND
ARRANGE TO MEET YOU TO FINALISE ALL THE DETAILS
PLEASE FEEL FREE TO SEND MOOD BOARDS/PINTEREST
IDEAS THE MORE I KNOW YOUR STYLE THE MORE WE
CONNECT AND THE DREAMY THE WEDDING PHOTOS,



REHEARSAL SHOOT

IF THIS IS INCLUDED OR YOU WISH TO ADD THIS ON FOR £200 IT IS PERFECT TO CONNECT AND REHEARSE THOSE IMAGES, LEARN SOME AMAZING POSES, OR JUST GET COMFORTABLE WITH ME AND THE CAMERA

THIS CAN BE PLANNED FOR ANYTIME AFTER YOU HAVE BOOKED ME



4 WEEKS BEFORE

IS WHEN YOUR BALANCE IS DUE
ALTHOUGH THIS CAN BE PAID MONTHLY IF THATS EASIER
FOR YOU BOTH
I WILL SEND ELECTRONIC RECEIPTS FOR EACH PAYMENT
MADE



1 WEEK BEFORE

I WILL ASK FOR ANY SET FORMAL PHOTOS
IE; PARENTS & GRANPARENTS





THE WEDDING DAY

I WILL ARRIVE AND BLEND INTO YOUR DAY
I GET TO KNOW YOUR GUESTS AND MAKE SURE NO ONE
FEELS UNCOMFORTABLE WITH ME AROUND

DURING THE DAY I WILL CAPTURE ALL THE EMOTIONS AS
THEY HAPPEN

THEN GO THROUGH THE SET LIST OF PHOTOS
COUPLE PORTRAITS WILL BE DONE AS PER DISCUSSED BE
THAT ALL NATURAL OR SOME POSED





AFTER THE WEDDING DAY

I WILL SEND YOU SOME EDITED IMAGES WITHIN 7 DAYS TO
SHARE WITH FAMILY AND FRIENDS

THEN I WILL GIVE YOU A DATE WHEN THE FULL GALLERY
WILL BE READY BY

THIS IS NORMALLY WITHIN 10 WEEKS AT PEAK SEASON

I EDIT EACH IMAGE INDIVIDUALLY

I DO NOT USE PHOTOSHOP TO ALTER ANY PERSONS
PHYSICAL APPEARANCE

THE IMAGES ARE THEN ON A SECURE PERSONAL LINK TO
DOWNLOAD

USBS

ALBUMS

PRINTS ARE ALL AVAILABLE TO ENHANCE YOUR WEDDING
IMAGES

QUESTIONS?

What type of photographer are you?

I believe in being what my client needs are more important, than what style "I like to shoot" so I feel being discreet, getting the natural fun shots are my aim. But I do love spending quality time with you on your day to get some really special couple memories- fun, quirky, romantic, traditional, stylish .. you name it WE can achieve and create it TOGETHER. I like to give guidance on the formal shots to create, but other than that I blend into your day and capture natural styles.

MEET FOR A CHAT

I encourage a meet up! let's get to know each other, I offer pre shoots at different prices to encourage you getting in front of the camera too it's best to have some practice before the big day. Especially if you are unsure with having your photos taken - I make it so relaxed and fun you'll be a pro before the big day!

Where are you located and will you travel for our day??

I'm based in Ashford - Kent

If you would like me to photograph your story, and your venue is 30 miles from my home TN23, please message me to get a travel quote.

How many photos will we receive in our package?

I always choose quality rather than quantity I will choose the best and more significant photos to tell your story.

I do not supply RAW files as these do not tell anything about my full work so sadly please do not ask for "all" of the days images - There's many reasons a photo doesn't make the final gallery.

As every wedding is so different, and all different lengths and structure but an estimated amount is mentioned in the packages above.

Do we have to have group shots?

No the day is yours, We can do what you wish!

If you do want the group shots I recommend keeping to 10 combinations - but I'm with you to capture the day as you wish so just let me know!

I need a bit of time to arrange and take these, but always have the best man or MOH on hand to help gather people for me so you are not away from the canapes too long!

Do you cover LGBT weddings?

When people say,

"I DON'T CARE IF THEY'RE GAY OR NOT, A WEDDING IS A WEDDING!"

It actually makes me sad.....

Because you should care.

I care and want to make sure this is a safe space for you.

I care and want to use gender neutral language.

I care and want to use your correct pronouns.

I care and know it's a part of who you are.

I care and want to make you feel welcome, validated and celebrated!

You don't have to ask here, I celebrate love and here to offer a friendly and professional service



What if you have never worked at our venue?

I will make the effort to visit the venue prior to your wedding so i can see the locations and have a plan in my head for images - You are welcome to join me on the visit so we can plan the day together.

Are you insured and back up equipment?

Im fully insured with HISCOX for public liability and personal insurance, Your venue may ask for my certificate - this is perfectly ok just pop me a message ill email you a copy at no extra cost.

Im also fully DBS checked with the police

I have 2 Sony A7iii camera bodies

18mm wide angle lens

50mm prime lens

85mm prime lens

100mm macro prime lens

24-70mm lens

35-150mm zoom lens

Godox v1 flash

Aeos 2 pro off camera constant light set ups, and soft boxes...lots of batteries and plenty of memeory cards!

Soon as I get home I back your images up to 2 separate external hard drives so there's no way they can be lost!





IM IN THE FINALS FOR 3 AWARDS!



THANK YOU TO ALL MY COUPLES WHO VOTED FOR ME

I HAVE BEEN SELECTED BY THE JUDGES AND THE VOTE SCORES - TO NOW ATTEND THE AWARDS NIGHT AS A FINALIST!!

I'M SO OVERWHELMED THAT I'VE COME THIS FAR IN SUCH A SHORT SPACE OF TIME

COME THE AWARDS NIGHT IN NOVEMBER 2023, IM A WINNER TO MYSELF BY GETTING TO THIS STAGE AS SO MANY TALENTED PHOTOGRAPHERS ENTER THIS PRESTIGE AWARD EACH YEAR 2023, I AM A WINNER TO MYSELF BY GETTING TO THIS STAGE AS SO MANY TALENTED PHOTOGRAPHERS ENTER THIS PRESTIGE AWARD EACH YEAR

I AM SO HAPPY AND THANKFUL TO EACH AND EVEYRONE WHO BOOKS ME TO CPATURE THEIR SPECIAL DAY

THIS WILL NEVER BE A JOB AND YOU WILL ALL NEVER BE JUST ANOTHER CLIENT

THANK YOU WITH ALL MY HEART

Regional Finalist - Newcomer - South
East

Photography By Lisa
Ashford



Regional
Finalist

Regional Finalist - Photographer -
South East

Photography By Lisa
Ashford



Regional
Finalist



I'M IN THE FINALS
AS BEST
NEWCOMER





LOOK FORWARD TO HEARING FROM YOU BOTH
AND TELLING YOUR STORY
THROUGH MY LENS WITH EMOTION

LISA X